

CORN EXCHANGE - COMMUNITY CINEMA PROJECT - SURVEY RESULTS

Surveys completed:	Saturday 27th November, 2010	78
	Sunday 28th November, 2010	160
		238

Questions: St Ives, with its population of 17,000, has not had a cinema for over 20 years. The reopened Corn Exchange provides the opportunity to host a community cinema.

ACE is raising funds for projection and sound equipment for the Corn Exchange. Applications for grants require evidence of community support, so please take a minute to give us your views.

	YES	NO
Do you agree that the Corn Exchange should provide a community cinema amenity for the town of St Ives and surrounding villages ? <i>* The person who ticked 'no' did actually tick yes to children's films.</i>	237	1*

Type of event:		Qty Yes	% of Total Yes
		Which of the following would you attend of held at the Corn Exchange ?	
	Blockbuster films	146	61.6%
	Classic films	194	81.9%
	Arts and foreign language films	78	32.9%
	Film club with discussion session	62	26.2%
	Children's films (including during school holidays).	148	62.4%

- Comments**
- 1 Survey conducted over two days at an Arts and Crafts Event on 27th/28th Dec, 2010 in the Corn Exchange - open to all.
 - 2 Cross-section of visitors of all ages.
 - 3 Very few of those asked refused to complete the questionnaire.
 - 4 The overwhelming reaction was one of enthusiasm.
 - 5 Draw tickets were sold at the same event in aid of the 'film fund'.
A total of 340 tickets @ £0.50 were sold in aid of the project over 2 days.
 - 6 Contact numbers of several people who wish to help with the project were taken over the two days.
 - 7 Other preferences: Sci-Fi, National Theatre Films, 'Shorts', Comedies, Ealing Film Studios Productions.